



MEETING: COTA BOARD OF TRUSTEES

DATE: WEDNESDAY, JUNE 24, 2020

TIME: 8:45 AM (IMMEDIATELY FOLLOWING CONCLUSION OF THE ANNUAL MEETING)

LOCATION: VIA WEBEX & TELECONFERENCE

MEETING MINUTES

1. CALL TO ORDER

Chair Treneff called the Regular Meeting of the COTA Board of Trustees to order at 8:56 AM.

2. ROLL CALL

Board Members Present

Craig Treneff, Chair
Marlon Moore, Vice Chair
Trudy Bartley
Cathy DeRosa
Jennifer Gallagher
Steven Gladman
Thomas Grote
Amy Landino
Timothy Skinner
Julie Sloat
Michael Stevens
Kumi Walker

Board Members Absent

3. APPROVAL OF BOARD OF TRUSTEES MEETING MINUTES

Trustee Landino motioned to approve the April 22, 2020 Board of Trustees Meeting Minutes. Trustee DeRosa seconded the motion. Motion carries.

4. COMMENTS OR STATEMENTS FROM THE AUDIENCE

Mr. Walter Hardy, City of Columbus resident, addressed the COTA Board of Trustees. He stated that he has concerns with the current level of service – specifically with the frequency of some of the routes. He also stated that he would like there to be more communication with the public on when service changes occur, as well as when COTA plans to begin implementing fares. Mr. Hardy expressed concerns on moving towards a cashless system.

Chair Treneff thanked Mr. Hardy for his comments.



5. PRESIDENT'S REMARKS

Joanna M. Pinkerton, President/CEO, focused her remarks around what has taken place in the last two months since the Board met. The topic that was top of mind then was the COVID-19 Pandemic and our emergency operations. President Pinkerton stated that now the focus of our conversations is around racial equity in our community. COTA represents social equity for all people – Team COTA is 71% diverse with our leadership team 60% diverse. COTA is seen as a leader in our community.

Our team has found ways to rethink what mobility looks like in our community. In partnership with Bob Evans and the Columbus Urban League, we helped deliver and distribute 18,000 meals to those in need. With one of the largest equity issues being Wi-Fi concavity and broadband access, our Innovation team partnered with Columbus City Schools and the YMCA to park one of our buses at the North YMCA to provide Wi-Fi access for students and community members who may connectivity issues at home.

COTA is proud to be the first transit authority in the country to apply an anti-microbial solution to 100% of our fleet. In addition, Experience Columbus asked COTA to join the Live Forward pledge. COTA was also the first transit agency in the nation to join the Global Bio- Risk Star accreditation program.

President Pinkerton stated that the Board of Trustees will hear more about our cashless initiative in the coming weeks and months. She stated that 51% of our customers who pay cash are the most vulnerable and are paying full price. Those of us who are in the position to purchase passes are essentially receiving a discount because we are buying in bulk. We are working with non-profits, as well as neighborhood and civic associations across the city to come up with a plan to ensure that the most vulnerable will have access and can also receive a discounted fare. President Pinkerton thanked Franklin County Jobs and Family Services Director Joy Bivens and the State of Ohio in working with our team to learn how we can incorporate mobility benefits onto an individual's SNAP EBT card.

Team COTA has worked very hard to respond to changing mobility needs of our community. We are working with partners like The Ohio State University to determine the needs of incoming students based on the university's reopening plans. The team launched an emergency transit service that serves the Northeast area utilizing our Microtransit service, COTA//Plus. President Pinkerton stressed the importance of data especially around achieving equity.

Tomorrow, COTA will be sending a message to our community. Every transit vehicle will have the header of "Pride. Equity. Unity" in honor of Pride month.

Chair Treneff thanked President Pinkerton for her remarks, as well as thanked Team COTA, especially the operators and vehicle maintenance employees, for their continued service during the pandemic.

6. STRATEGIC AND OPERATIONAL PLANNING COMMITTEE REPORT - CRAIG TRENEFF, CHAIR

Chair Treneff stated that the Strategic and Operational Planning committee met on June 3. The committee heard a presentation from Sophia Mohr, Chief Innovation Officer, around the Strategic Plan and Data Analytics. The committee also heard a presentation on COTA//Plus with updates on the Grove City, Westerville, and Northeast Zones. Chair Treneff then asked Kim Sharp to present on the Short Range/Long Range Transit Plan to the full board.

SHORT RANGE/LONG RANGE TRANSIT PLANS PRESENTATION – KIM SHARP

Kim Sharp, Senior Director of Development, presented on the Short Range/Long Range Transit Plans. There are various elements in the plan – including fixed route service, high-capacity transit, funding, technology, Microtransit, paratransit, fleet improvements, and facilities. Notable changes that were made recently include updating the financial tables to reflect the COVID-19 pandemic, as well as the addition of the LinkUS Mobility Corridors that will launch in collaboration with MORPC and the City of Columbus on June 30. Kim noted that the full plan and document is loaded into BoardPaq.

Chair Treneff stated thanked the team for all of their work on this plan.

RESOLUTION 2020-46 – ADOPTION OF COTA’S 2020-2024 SHORT-RANGE TRANSIT PLAN, THE 2020-2024 TRANSPORTATION IMPROVEMENT PROGRAM, AND 2020-2050 LONG RANGE TRANSIT PLAN

Trustee Bartley motioned to approve Resolution 2020-46 – Adoption of COTA’s 2020-2024 Short Range Transit Plan, the 2020-2024 Transportation Improvement Program, and 2020-2050 Long Range Transit Plan. Trustee Sloat seconded the motion. Motion carries.

7. EXTERNAL/STAKEHOLDER RELATIONS COMMITTEE REPORT - MARLON MOORE, CHAIR

Vice Chair Moore stated the External Stakeholder/Relations committee met on June 8. The committee received a Marketing report on the community sentiment survey and customer sentiment survey. Image and perception of COTA is very highly and very highly respected in the market. Customers understand the role that COTA plays in our community’s recovery. The next steps are a plan that enhances our brand positioning that will lead to a marketing campaign that highlights our innovation and willingness to meet the needs of our community. The committee also heard from Sophia Mohr, Chief Innovation Officer, on an update on data analytics within the organization. The data analytics and insight that we gain will be focused on customers. Mallory Donaldson, Community Affairs Manager, gave a presentation on non-profit engagement. This was based on feedback from her meeting with 70 nonprofits in the community that will help build our strategy. Patrick Harris, AVP of Government Affairs and Corporate Communication, also provided an update on Government Affairs, specifically around the OTP2 funding that COTA received.

Trustee DeRosa commented and thanked Alexis Yamokoski and her team for providing such thorough insights during the committee meeting. The surveys showed that there were some real distinctions between the understanding of our users and non-users. Trustee DeRosa also

commented that the website redesign will help in improving the customer experience in navigating how to use COTA.

8. PERFORMANCE MONITORING/AUDIT COMMITTEE REPORT - MICHAEL STEVENS, CHAIR

Trustee Stevens stated that the Performance Monitoring/Audit Committee met on June 17. Ridership is down 30% compared to May 2019, resulting in 42% decrease in passenger revenue. COTA received \$49.9 million in CARES Act Funding.

Trustee Stevens asked to move Resolution 2020-56 – Authorizing a Contract with Waycare Technologies, Inc. for the Integrated Mobility Innovation/Regional Cloud-Based Traffic Management System from the Consent Agenda to the Regular Agenda and bring it up for immediate consideration.

RESOLUTION 2020-56 – AUTHORIZING A CONTRACT WITH WAYCARE TECHNOLOGIES, INC. FOR THE INTEGRATED MOBILITY INNOVATION/REGIONAL CLOUD-BASED TRAFFIC MANAGEMENT SYSTEM

Sophia Mohr, Chief Innovation Officer, reported on Resolution 2020-56 – Authorizing a Contract with Waycare Technologies, Inc. for the Integrated Mobility Innovation/Regional Cloud-Based Traffic Management System. COTA was awarded an FTA Grant around Integrated Mobility Innovation for \$1,725,000 to utilize data and artificial intelligence to help improve safety and mobility in the region. COTA will be partnering with Waycare Technologies to move forward with this initiative.

Trustee Skinner motioned to approve Resolution 2020-56 – Authorizing a Contract with Waycare Technologies, Inc. for the Integrated Mobility Innovation/Regional Cloud-Based Traffic Management System. Chair Treneff seconded the motion. Motion carries.

9. CONSENT AGENDA

Trustee Gladman motioned to approve the following resolutions on the Consent Agenda. Trustee Skinner seconded the motion. Motion carries.

- RESOLUTION 2020-47 – AUTHORIZING A CONTRACT WITH CUMMINS SALES AND SERVICE FOR THE PURCHASE OF REPLACEMENT CUMMINS PARTS USED IN TRANSIT COACHES
- RESOLUTION 2020-48 – AUTHORIZING A CONTRACT WITH FARM AND CITY SUPPLY, LLC. FOR THE PURCHASE OF REPLACEMENT CUMMINS PARTS USED IN TRANSIT COACHES
- RESOLUTION 2020-49 – AUTHORIZING A CONTRACT WITH GILLIG LLC FOR THE PURCHASE OF MISCELLANEOUS PARTS FOR TRANSIT COACHES
- RESOLUTION 2020-50 – AUTHORIZING A CONTRACT WITH MUNCIE TRANSIT SUPPLY FOR THE PURCHASE OF MISCELLANEOUS PARTS FOR TRANSIT COACHES

- RESOLUTION 2020-51 – AUTHORIZING A CONTRACT WITH GILLIG, LLC. FOR THE PURCHASE OF ASSORTED PARTS FOR TRANSIT COACHES
- RESOLUTION 2020-52 – AUTHORIZING A CONTRACT WITH AFTERMARKET PARTS COMPANY, LLC. FOR THE PURCHASE OF ASSORTED PARTS FOR TRANSIT COACHES
- RESOLUTION 2020-53 – AUTHORIZING A CONTRACT WITH RELIABLE TRANSMISSION SERVICE FOR THE PURCHASE OF RECONDITIONED ALLISON TRANSMISSIONS
- RESOLUTION 2020-54 – AUTHORIZING EXPENDITURES FOR THE CONTRACT WITH ROUSH FORD, INC. FOR THE MAINTENANCE & REPAIR OF COTA’S FLEET OF NON-REVENUE VEHICLES
- RESOLUTION 2020-55 – AUTHORIZING A CONTRACT WITH BUS SERVICES, INC. FOR THE PURCHASE OF PARATRANSIT CUTAWAY VANS
- RESOLUTION 2020-57 – AUTHORIZING A CONTRACT WITH CNG SERVICES, LLC FOR A COMPRESSED NATURAL GAS (CNG) FUELING SYSTEM SERVICES CONTRACTOR FOR COTA FACILITIES
- RESOLUTION 2020-58 – AUTHORIZING ADDITIONAL EXPENDITURES FOR THE CONTRACT WITH QUALA HOLDINGS, LLC FOR THE REMOVAL AND DISPOSAL OF SLUDGE AND WATER FROM COTA PREMISES
- RESOLUTION 2020-59 – AUTHORIZING ADDITIONAL EXPENDITURES FOR THE CONTRACT WITH JRED SERVICES, LLC FOR COTA BUS PASSENGER SHELTER CLEANING SERVICES
- RESOLUTION 2020-60 – AUTHORIZING A CONTRACT WITH BUCKEYE ELM CONTRACTING, LLC. FOR THE RENOVATION OF THE FIELDS AVENUE FACILITY (UNDERGROUND STORAGE TANK REMOVAL PACKAGE)
- RESOLUTION 2020-61 – AUTHORIZING A CONTRACT WITH CAPTECH VENTURES, INC. FOR THE DESIGN, DEVELOPMENT AND DELIVERY OF AN INTERACTIVE WEBSITE AND CONTENT MANAGEMENT SYSTEM
- RESOLUTION 2020-62 – AUTHORIZING A CONTRACT WITH LUMINTATOR TECHNOLOGY GROUP, INC. FOR THE PURCHASE OF HEAD SIGNS FOR TRANSIT COACHES
- RESOLUTION 2020-63 – AUTHORIZING ADDITIONAL EXPENDITURES AND EXTENSION WITH HDR ENGINEERING FOR TRANSIT PLANNING AND ENGINEERING SERVICES
- RESOLUTION 2020-64 – AUTHORIZING AN AGREEMENT FOR AN ON-DEMAND MICROTRANSIT PROJECT WITH THE CITY OF GROVE CITY

- RESOLUTION 2020-65 – AUTHORIZATION TO ADOPT A TAX BUDGET FOR THE FISCAL YEAR ENDING DECEMBER 31, 2020 AND TO SUBMIT THE 2020 TAX BUDGET TO THE FRANKLIN COUNTY AUDITOR
- RESOLUTION 2020-66 – AUTHORIZING THE DESIGNATION OF SELF-INSURANCE AND CAPITAL GRANT MATCHING FUNDS
- RESOLUTION 2020-67 – AUTHORIZING THE FILING OF APPLICATIONS WITH THE OHIO DEPARTMENT OF TRANSPORTATION FOR GRANTS FOR FISCAL YEAR 2021
- RESOLUTION 2020-68 – AUTHORIZING ADDITIONAL EXPENDITURES FOR THE CONTRACT WITH ALIGN2MARKET LLC FOR ADVERTISING AGENCY SERVICES
- RESOLUTION 2020-69 – AUTHORIZING A CONTRACT FOR THE PURCHASE OF COMMERCIAL PROPERTY INSURANCE FOR THE PERIOD COMMENCING JULY 1, 2020 AND EXPIRING JUNE 30, 2021

10. OTHER BUSINESS

No other business before the board.

11. MEETING CALENDAR

- STRATEGIC AND OPERATIONAL PLANNING COMMITTEE – AUGUST 5, 2020, 9:00 AM
- EXTERNAL STAKEHOLDER RELATIONS COMMITTEE – AUGUST 10, 2020, 9:00 AM
- PERFORMANCE MONITORING/AUDIT COMMITTEE – AUGUST 19, 2020, 2:00 PM
- GOVERNANCE COMMITTEE – AUGUST 19, 2020, 3:00 PM
- BOARD OF TRUSTEES – AUGUST 26, 2020, 8:30 AM

12. ADJOURNMENT

Trustee Stevens motion to adjourn the June 24, 2020 Regular Meeting of the COTA Board of Trustees. Trustee Grote seconded the motion. The meeting adjourned at 9:44 AM.



Adopted: August 26, 2020

Signed: *Craig P. Treneff*
Craig P. Treneff (Aug 26, 2020 13:42 EDT)
Chair, Board of Trustees

Attest: *John Smith*
President/CEO

